

accreditation expertise for a global market



THE-ICE

Accreditation and Membership Brochure



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1. ABOUT US

The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) was initially established in 2004 by the Australian Federal Government to recognise, develop, benchmark and promote excellence in hotel and tourism education. Since becoming a not-for-profit organisation in 2008, THE-ICE has been governed by a Board of Directors drawn from its global network of member institutions.

Today, THE-ICE is a prominent international quality assurance body focused on accrediting programmes in tourism, hospitality, events and culinary arts (TH&E), at both vocational and higher education levels. In recognition of the widespread diversity of available education, THE-ICE accredits programmes at public and private universities, hotel schools, institutes and vocational colleges. Once the programmes offered at an applicant institution have been accredited as meeting THE-ICE Standards of Excellence, or pre-accredited (see below for pre-requisite details) the institution may then become a member of THE-ICE.

2. ACCREDITATION AND QUALITY ASSURANCE

Accreditation and quality assurance have become integral to the institutional review processes in education. In the globally competitive education environment, the importance of institutional self-review, peer review by experts in the field, benchmarking, and best practice have never been more important. Institutions are increasingly seeking both national and globally recognised programme accreditations which can be seen in areas as diverse as business, nursing and engineering. Accreditation has become an accepted and important process to undertake in the internationalisation of education. Furthermore, accreditation is also being regarded as the *mark of quality* by prospective international students and other institutions. THE-ICE has developed fourteen Standards of Excellence which are required to be met for accreditation:

- 1. Status of the Institution
- 2. Governance, Leadership and Administration
- 3. Vision, Mission, Objectives
- 4. Courses / Programmes, Curriculum and Graduate Outcomes / Attributes
- 5. Approaches Teaching and learning
- 6. Planning, Programme Review and Quality Assurance Mechanism
- 7. Level of Internationalisation
- 8. Physical Resources and Facilities
- 9. Student Services
- 10. Industry Advisory Board
- 11. Staffing Resources
- 12. Financial Resources
- 13. Membership, Partnership, Community / Social Responsibilities Engagement
- 14. Areas of Excellence

3. OVERVIEW OF THE-ICE ACCREDITATION PROCESS

THE-ICE has adopted a two-stage accreditation process which consists of the following steps, outlined in brief:

Stage I: Pre-accreditation Assessment - to become an 'Associate of THE-ICE'

The focus of this stage is to establish the credentials of the institution, the specifics of the programmes for which accreditation is sought, and the available resources to facilitate the quality delivery of those programmes. This stage is aimed at verifying that the programmes are aligned with THE-ICE's Standards of Excellence.

- Self-review: applicant institution to complete THE-ICE Pre-accreditation Application Proforma with qualitative and quantitative information, supported by evidence, addressing the applicable criteria of THE-ICE Standards of Excellence.
- ii) **Evaluation**: one auditor from the independent THE-ICE Assessment Panel will review and assess the application document prepared by the applicant institution, and a Pre-accreditation Assessment Report will be presented to the applicant institution for comments upon completion.
- iii) **Site audit**: one auditor or the Chair of the independent THE-ICE Assessment Panel will visit the campus of the applicant institution to verify the validity and currency of claims made in the self-review application document. The site audit will include the inspection of the applicant institution's campus facilities, and meetings with the

teaching staff, administrative support staff, students, alumni, the industry advisory board and all relevant stakeholders. A Site Audit Report will be presented to the applicant institution for comment.

iv) **Peer review**: the self-review document, the application assessment and site audit final report, the executive summary together with the auditors' recommendation will be presented to THE-ICE Board of Directors.

As part of this Pre-accreditation phase, THE-ICE Assessment Panel would review any relevant TH&E programmes of the application institution and endeavour to flag any 'areas for improvement' - thus giving the institution time to develop and work on these before applying for full accreditation.

Upon the approval of THE-ICE Board, the applicant institution would then be invited to join THE-ICE global network as an **Associate of THE-ICE**. This membership tier carries pre-accreditation status for a period of up to three years, during which at any time the Associate of THE-ICE may apply for full accreditation of its programmes.

An Associate of THE-ICE may be eligible for an extension of pre-accreditation status for a further period of three years, upon such request in writing being made to, and approval being given by, THE-ICE Board of Directors.

Stage II: Full Accreditation Assessment – to become an 'Accredited Full Member of THE-ICE'

During the three-year validity period as an Associate of THE-ICE, a Pre-accredited institution is encouraged to proceed with Stage II of Full-accreditation and to undergo the following process to become an Accredited Full Member of THE-ICE:

- i) **Self-review**: to complete THE-ICE Full Accreditation Application Proforma a self-review document with a focus on self-reflection and a purpose of addressing the criteria in line with THE-ICE Standards of Excellence. The mission and objectives of the institution and its programmes would first be examined, then tangibly aligned with the actual programmes, review process, graduate attributes, facilities, teaching staff, internationalisation policies and industry engagement activities.
- ii) **Evaluation**: two or more auditors from the independent THE-ICE Assessment Panel will review and assess the application document prepared by the Associate of THE-ICE institution, and a Full Accreditation Assessment Report will be presented to the applicant institution for comments upon completion.
- iii) **Site Audit**: two or more auditors of the independent THE-ICE Assessment Panel will visit the campus of the applicant institution to verify the validity and currency of claims made in the self-review application document. The site audit will include the inspection of the applicant institution's campus facilities, and meetings with the teaching staff, administrative support staff, students, alumni, the industry advisory board and all relevant stakeholders. A Full Site Audit Report will be presented to the applicant institution for comment.
- iv) **Peer Review**: the self-review document, the application assessment and site audit final report, the executive summary together with the auditors' recommendation will be presented to THE-ICE Board of Directors for consideration and decision. which will be based on the findings of the Full Accreditation Assessment Report and the Full Site Audit Report.

Upon approval of THE-ICE Board, the applicant institution would then be invited to progress their membership level to become a Full Member of THE-ICE. This membership tier carries accreditation status for a period of five years before re-accreditation is required. Throughout this time, THE-ICE must be informed of programme changes to ensure their alignment with the accreditation granted.

THE-ICE Accreditation and Membership Schema Accredited Member of THE-ICE Associate applies to become Accredited Associate of THE-ICE Member within the first 3 years upon meeting the criteria of THE-ICE Standards of Excellence AccreditationPLUS subject to meeting THE-ICE right to use THE-ICE Pre-accreditation assessment Accredited Accreditation Logos and criteria right to use THE-ICE benefits from a full range Accreditation Logos of products & services under THE-ICE Agreement Accreditation Process Self Review Evaluation Site Audit Peer Review On-going Benchmarking

Pre-accreditation Fast Track

At the discretion of THE-ICE Board, Pre-accreditation Fast Track may be made available to certain institutions who are deemed suitably qualified to waive Stage I: Pre-accreditation in the first instance. The Fast Track process entails:

- i) A collegial Pre-accreditation Fast Track interview with the applicant institution will be conducted by an auditor from the independent THE-ICE Assessment Panel, with the discussion to focus on the top line risk factors (9 elements) to determine the prima facie feasibility of the applicant institution meeting the criteria of THE-ICE Standards of Excellence and securing full accreditation.
- ii) The said auditor of the independent THE-ICE Assessment Panel will then tender a recommendation for peer review as to whether or not the applicant institution is deemed qualified for Pre-accreditation Fast Track, based on their summary findings.
- iii) The Peer Review Panel, comprising of the Chair of THE-ICE Board and the Chair of the independent THE-ICE Assessment Panel, will determine whether or not the applicant institution is suitably qualified with respect to THE-ICE Standards of Excellence and would then be invited, or not, to proceed directly with an application as an Accredited Full Member.

Please see <u>APPENDIX 1</u> for details on THE-ICE Pre-accreditation Fast Track Procedure and applicable questionnaire.

Pre-accreditation and Full Accreditation of English and Non-English TH&E Programmes

Pre-accreditation and Full-accreditation by THE-ICE is available for TH&E programmes delivered in either English or non-English. For the latter, applicant institutions should expect to complete the application documents in English and provide certified translations to English of all relevant evidence and supporting documentation. Appropriately qualified translators would also be required during any site audits should the auditors have need for clarification.

Re-accreditation Process

At least three months prior to the expiry of the five-year accreditation validity period, Full Members will be notified in writing in preparation of the re-accreditation process. The re-accreditation process must commence on or before the accreditation expires and will include the following steps:

- i) **Self-review**: the previously-submitted Full Accreditation Application Proforma is to be revised by the Full Member to reflect any changes in key areas that may have occurred since the date that full accreditation was granted, thus reflecting the current situation.
- ii) On-going benchmarking & monitoring: a summary report is to be compiled of the Full Member's previous three years of findings from THE-ICE International and Domestic Student Barometer surveys (ISB-SB), particularly those findings relating to student satisfaction levels in the key areas of *Arrival*, *Learning*, *Living* and *Support*. Supporting documentation is desirable such as any relevant reports from other international accreditation agencies (such as EPAS or AACSB) and/or internal key performance benchmarking indicators.
- iii) **Evaluation**: two auditors from the independent THE-ICE Assessment Panel will review and assess the materials presented by the Full Member.

The evaluation process will include an interview by telephone or virtually. THE-ICE Assessment Panel also reserves the right to conduct a site audit of such scale as may be determined if substantial changes have occurred since initial accreditation. Such changes may include, but are not limited to:

- the legal entity of the institution;
- the institutional or organisational structure;
- staff members who have the major strategic responsibility of the accredited TH&E programmes;
- the programme structure such as curriculum, graduate outcomes & attributes and the like;
- the programme review and quality assurance mechanism;
- the approach to teaching;
- staffing resources; and/or
- the financial resources of the institution.

Upon completion of the above process a Re-accreditation Assessment Report Full Report will be provided to the Full Member for comment.

iv) **Peer review:** the auditors, or the Chair of the independent THE-ICE Assessment Panel as the case may be, will tender a recommendation to THE-ICE Board for consideration which will be based on the findings of the Reaccreditation Assessment Full Report and any site audits or interviews that may have been carried out.

4. MEMBERSHIP CATEGORIES

There are two main categories for membership of THE-ICE:

a) "Associate of THE-ICE"

To become an Associate of THE-ICE, institutions must successfully complete 'Stage I: THE-ICE Pre-accreditation Assessment' process (see pages 3-4 herein). This is the pre-requisite category for institutions that intend to seek full accreditation from THE-ICE for their TH&E programmes, unless approved under the Pre-accreditation Fast Track process (see page 5 herein).

b) "Full Member"

To become a Full Member, institutions must successfully complete 'Stage II: THE-ICE Full Accreditation Assessment' process (see page 4 herein) after having previously completed either: Stage I to become an Associate of THE-ICE; or being approved under the Pre-accreditation Fast Track process.

THE-ICE offers three levels of Full Membership to suit individual needs:

- i) Full Member with AccreditationPLUS Status for institutions whose interests lie in accreditation and quality assurance of their programmes PLUS the additional strategic initiatives offered by THE-ICE. Institutions opting for AccreditationPLUS status are therefore seen as recognising the added benefits of participating in global marketing through THE-ICE, and the opportunity for further involvement in other strategic activities.
 - Full Members with AccreditationPLUS status also have the right to nominate partner institutions to join THE-ICE as Full Member with Affiliate Status (see below).
- **ii) Full Member with Accreditation Status** for institutions whose primary interest is in accreditation and quality assurance for their programmes.
- iii) Full Member with Affiliate Status current Full Members with AccreditationPLUS Status are entitled to nominate their education partners to seek Full-accreditation from THE-ICE in the first instance. As a subset of their Nominators, upon successful completion of the process, the education partners will enjoy the same membership entitlements of their Nominators and the validity period of the accreditation will be equivalent to the remaining validity period of those of the Nominators.

Other - "Observer of THE-ICE"

In recognition of the growing interest in the benefits of international accreditation, THE-ICE welcomes reputable institutions to join THE-ICE global network as Observers of THE-ICE should they wish to have a closer understanding of THE-ICE strategic activities.

This category is open to those institutions that are appropriately registered and recognised, and that offer TH&E education programmes, but are unable for various reasons to seek Pre-accreditation at this time.

5. BENEFITS OF THE-ICE ACCREDITATION AND MEMBERSHIP

THE-ICE offers a range of internal and external benefits to those institutions who qualify for THE-ICE Preaccreditation and/or Accreditation for their TH&E programmes. Unlike many other accrediting bodies, THE-ICE also actively looks to support its members in developing good practice, benchmarking and brand recognition in the minds of both educators and potential international students.

Full Members with AccreditationPLUS status who offer qualifying programmes through their global partners are also entitled to nominate such partner institutions to become Full Members with 'Affiliate' status - providing those programmes also meet the applicable criteria of THE-ICE Standards of Excellence.

Full Members engage in ongoing benchmarking by way of mandatory participation in THE-ICE International and Domestic Student Barometer Survey (ISB-SB) which is conducted annually in partnership with the UK-based

International Graduate Research Group (i-graduate), providing invaluable confidential reports for institutions about the student study experience in various key areas.

For further details on THE-ICE accreditation and the various strategic activities, please refer to

- APPENDIX 2 THE-ICE Membership Benefits and Entitlements Schedule
- APPENDIX 3 THE-ICE Membership & Application Fee Schedule, or
- visit our website www.the-ice.org

6. APPLICATION FOR ACCREDITATION AND MEMBERSHIP OF THE-ICE

Application for accreditation and membership of THE-ICE entails the following steps:

- i) Register interest in joining THE-ICE, complete the legal and financial formalities:
 - a. signing of THE-ICE Agreement (Pre-accreditation)
 - b. remitting the applicable application fee (non-refundable)
- ii) Successfully complete Stage I: Pre-Accreditation assessment process
- iii) Become an Associate of THE-ICE
- iv) Register interest in progressing to Stage II: Full Accreditation, complete the legal and financial formalities:
 - a. signing of THE-ICE Agreement (Full-accreditation)
 - b. remitting the applicable application fee (non-refundable)
- v) Successfully complete Stage II: Full Accreditation assessment process
- vi) Become a Full Member of THE-ICE at the status level that best suits the needs of the institution

For institutions interested in the possibility of Pre-accreditation Fast Track, a written request must be made in order for a pre-qualifying interview to be conducted. On approval of Pre-accreditation Fast Track such institutions may proceed directly to the Full Accreditation Assessment via the following process:

- i) Submitting the signed THE-ICE Full Accreditation Agreement and remitting the Full-accreditation application fee (non-refundable)
- ii) Successfully complete Stage II: Full Accreditation assessment process
- iii) Become a Full Member of THE-ICE at the status level that best suits the needs of the institution

7. CONTACTS

For general information about THE-ICE please visit our website http://www.the-ice.org

For further accreditation information http://www.the-ice.org/accreditation/about-accreditation

For specific enquiries please contact:

Ms Jane Gentle General Manager THE-ICE 28 Orpheus Street Robertson Queensland 4109 AUSTRALIA

T: 61-410-436 853

E: accreditation@the-ice.org

APPENDIX 1 - THE-ICE Pre-accreditation Fast Track

THE-ICE Pre-accreditation Fast Track Interview Procedure

Introduction

THE-ICE, with its accreditation schema, is looking to recognise those institutions that offer tourism, hospitality, events and culinary arts (TH&E) programmes regarded by their peers as espousing excellence in education, training and/or research and are constantly seeking to enhance and improve their education offerings. The accreditation is available to:

- University
- University of Applied Sciences
- University College
- School, College or Academy of Specialisation

THE-ICE believes that there are institutions, newcomers to the network, which are qualified to seek accreditation in the first instance, without necessarily embarking on the pre-accrediting activity. A new policy is introduced to fast track the accreditation process for such institutions. It outlines the key risk issues that can help THE-ICE to pre-qualify the applicant institutions, assessing their suitability to move through the Pre-accreditation and apply for accreditation directly. This will help save time and resources for both the applicant institutions as well as THE-ICE.

Fast Track Processes

Interview

This pre-qualifying assessment should be undertaken in person or via virtual communication platform in a collegiate manner by one or two auditors from THE-ICE Assessment Panel. The assessment will be an informal, non-binding aide-memoire for a discussion about the prima facie feasibility of the applicant institution in meeting the criteria of THE-ICE Standards of Excellence and securing accreditation. As such, it focuses on the top line risk factors (9 elements), and is by no means confirm or deny accreditation from THE-ICE. Rather, it is a guide for both the applicant institution and THE-ICE to consider should the institution decide to proceed directly with full accreditation.

The nine key elements:

1. Governance - How is oversight of academic programmes undertaken?

The institution should have an academic board chaired by person holding a PhD awarded in English (and with some university experience in the EU, US, NZ, Canada or Australia).

2. Language: What is the language of instruction and assessment?

Preferably English as the official national language, next best is English as the language of instruction and assessment.

3. External supervision: Who oversees the conduct of the institution?

Preferably a central national/state agency has some oversight role in institutional and/or programme accreditation.

4. Other memberships: To what other organisations does the institution belong?

Membership of like-minded organisations: CHRIE (Council on Hotel, Restaurant, and Institutional Education), INQAAHE (International Network for Quality Assurance Agencies in Higher Education), TEFI (Tourism Education Future Initiative) is preferable.

5. Age: How long has the institution been established and operating with functioning governance systems?

Ideally, the School, Department or Unit offering, tourism, hospitality, culinary arts and events (TH&E) programmes has been graduating vocational and/or degree level students for say five years or more.

6. Size: How many EFTSL (equivalent full-time student load) are enrolled?

Ideally the institution has more than 100 EFTSL students.

7. Diversity: What other fields of study are offered?

This is not about accrediting any programmes beyond TH&E. Rather, if the institution has a "broad" rather than narrow portfolio of programmes, it is likely to be more "substantial" and thus capable of weathering the vicissitudes of the education sector. This needs to be seen in the context of the number of students enrolled and staff employed.

8. Programme Coverage: What is the depth of the portfolio within the respective sector?

As a marker of a robust, mature and substantial organisation, ideally the institution should offer a range of programmes available in the relevant education sector (Vocational or Higher Education), rather than just one or two (i.e., a HE institution that only offers Undergraduate programmes).

In the Vocational Education, it should be up to Advanced or Higher Diploma, or Graduate Certificate, Graduate Diploma and Master as applicable. In Higher Education, it should be either Bachelor programmes only, Bachelor, Graduate Certificate, Graduate Diploma and Masters programmes only, or Bachelor, Graduate Certificate, Graduate Diploma Masters, and up to PhD programmes, or up to the "limit" prescribed by institutional registration regulation and/or local law.

9. Teaching staff: What is the language and educational level of teaching staff?

They should ideally be a "reasonable" portion of native English speakers with a PhD or DBA, or holders of an English language qualification. Experience of teaching in a university (ideally in the EU, US, NZ, Canada or Australia) - Teaching experience in this context relates both to the number of years of experience in teaching as well as the diversity in tasks and positions (such as programme leader, head of School, acting head of school etc). It is reasonable to have more confidence in an institution that has a variety of teaching staff with extensive teaching experience as well as academics with diverse experience in tasks and positions than one with teaching staff with extensive teaching experience only.

A Pre-accreditation Fast Track template/check list will be used as frame of reference for designated auditor/auditors of THE-ICE Assessment Panel to conduct pre-qualifying dialogue with interested applicant institutions seeking fast-track.

Peer Review

The auditor is (the auditors are) to submit the summary findings of the discussion held with a recommendation of whether the applicant institution is qualified to fast-track, or not, to the Chair of THE-ICE Board and the Chair of THE-ICE Assessment Panel for consideration and approval.

The Chair of THE-ICE Board and the Chair of THE-ICE Assessment Panel will, based on the summary findings and recommendation submitted by the auditors, to decide if the applicant institution would meet the applicable criteria of THE-ICE Standards of Excellence for full accreditation, and be granted or denied pre-accreditation fast-track.

Notification

Once the Chairs have reached a decision, the Chief Executive Officer will notify the applicant institution of the pre-qualifying process outcome immediately.

Fee

A flat fee of AUS\$1,100

THE-ICE Pre-Accreditation Fast Track Interview - Questionnaire

Note to Applicant Institution

The Pre-Accreditation Fast Track check list is for you to use as a frame of reference in order to prepare evidence addressing the 9 key elements in response to the pre-qualifying dialogue with the designated auditor from the independent THE-ICE Assessment Panel and the applicant institution seeking fast-track of the pre-accreditation stage.

The auditor will prepare and send a summary report together with a recommendation to the CEO of THE-ICE after the interview. This report will be sent to you for consensus before submitting to the Chair of THE-ICE Board and the Chair of THE-ICE Assessment Panel for peer review.

The Chair of THE-ICE Board and the Chair of THE-ICE Assessment Panel will, based on the summary findings and recommendation submitted by the auditor, decide if your institution would meet the applicable criteria of THE-ICE Standards of Excellence for full accreditation, and be granted or denied pre-accreditation fast-track.

If you have any queries, please do not hesitate to contact us via email: accreditation@the-ice.org, or request a meeting via virtual platform such as Zoom at a mutually convenient time.

Nine key elements:

1.	Governance - How is oversight of academic programmes undertaken?				
	The institution should have an academic board chaired by person holding a PhD awarded in English (and with some university experience in the EU, US, NZ, Canada or Australia).				
2.	Language: What is the language of instruction and assessment?				
	Preferably English as the official national language, next best is English as the language of instruction and assessment.				
3.	External supervision: Who oversees the conduct of the institution?				
	Preferably a central national/state agency has some oversight role in institutional and/or programme accreditation				
4.	Other memberships: To what other organisations does the institution belong?				
	Membership of like-minded organisations: CHRIE (Council on Hotel, Restaurant, and Institutional Education), INQAAHE (International Network for Quality Assurance Agencies in Higher Education), TEFI (Tourism Education Future Initiative) is preferable.				

5. Age: How long has the institution been established and operating with functioning governance systems?

Ideally, the School, Department or Unit offering, tourism, hospitality, culinary arts and events (TH&E) programmes has been graduating vocational and/or degree level students for say five years or more.

6.	Size: How many EFTSL (equivalent full-time student load) are enrolled?
	Ideally the institution has more than 100 EFTSL students.
7.	Diversity: What other fields of study are offered?
	This is not about accrediting any programmes beyond TH&E. Rather, if the institution has a "broad" rather than narrow portfolio of programs, it is likely to be more "substantial" and thus capable of weathering the vicissitudes of the education sector. This needs to be seen in the context of the number of students enrolled and staff employed.
8.	Programme Coverage: What is the depth of the portfolio within the respective sector?
	As a marker of a robust, mature and substantial organisation, ideally the institution should offer a range of programmes available in the relevant education sector (Vocational or Higher Education), rather than just one or two (ie a HE institution that only offers Undergraduate programmes). In the Vocational Education, it should be up to Advanced or Higher Diploma, or Graduate Certificate, Graduate Diploma and Master as applicable. In Higher Education, it should be either Bachelor programmes only, Bachelor, Graduate Certificate, Graduate Diploma and Masters programmes only, or Bachelor, Graduate Certificate, Graduate Diploma Masters, and up to PhD programmes, or up to the "limit" prescribed by institutional registration regulation and/or local law.
9.	Teaching staff: What is the language and educational level of teaching staff?
	They should ideally be a "reasonable" portion of native English speakers with a PhD or DBA, or holders of an English language qualification. Experience of teaching in a university (ideally in the EU, US, NZ, Canada or Australia) - Teaching experience in this context relates both to the number of years of experience in teaching as well as the diversity in tasks and positions (such as programme leader, head of School, acting head of school etc). It is reasonable to have more confidence in an institution that has a variety of teaching staff with extensive teaching experience as well as academics with diverse experience in tasks and positions than one with teaching staff with extensive teaching experience only.

APPENDIX 2 - THE-ICE Membership Benefits & Entitlements Schedule

International Centre of Excellence in	Full Member (full accreditation)			Pre- accreditation	
Tourism and Hospitality Education (THE-ICE) Benefit Schedule	AccreditationPLUS Status	Affiliate Status	Accreditation Status	Associate	Observer
Use of the Observer of THE-ICE logo	-	-	-	-	✓
Use of THE-ICE Associate logo	-	ı	-	✓	-
Use of THE-ICE Affiliate logo	-	✓	-	-	-
Use of THE-ICE Accreditation logo	✓	✓	✓	-	-
Feature in THE-ICE website <u>www.the-ice.org</u> *		Please ref	er to Website E	ntitlements	
List as Observer in THE-ICE website	_	-	-	-	✓
Receive copies of and profiling opportunity in THE-ICE e-Newsletters	✓	✓	✓	✓	✓
Where applicable, mentoring assistance on meeting all criteria of THE-ICE Standards of Excellence for Full Membership	-	✓	-	~	-
Mandatory participation in THE-ICE annual International Student Barometer Survey (THE-ICE ISBSB™)	✓	✓	✓	*	-
Concession for advertising placement with TH&E specific websites	✓	✓	✓	✓	-
Participation in THE-ICE International Panel of Experts Forum and best practice / benchmarking series	√	√	✓	✓	√
Concession for registration in THE-ICE International Panel of Experts Forum and best practice / benchmarking series	✓	✓	✓	✓	-
Full profiling of research capabilities in THE- ICE's online 'Find THE Supervisor"	✓	-	Optional	1	-
Inclusion in THE-ICE international branding activities	✓	✓	✓		-
Assistance in the promotion of institution- specific Scholarship/s	✓	Optional	Optional	_	-
International marketing activities including scholars/students' referral*	Please refer to Website Entitlement	Optional	Please refer to Website Entitlement	By invitation only	-
Right to nominate partner institution (on- or offshore) to join the Network as Full Member with Affiliate Status of THE-ICE	✓	-	Optional	-	-

International Centre of Excellence in Tourism and Hospitality	Full Member (full accreditation)			Pre- accreditation	
*Website	AccreditationPLUS Status	Affiliate Status	Accreditation Status	Associate	Observer
Accredited or pre-accredited courses linked to member's website	-	-	✓	✓	
Comprehensive programme info maintained at THE-ICE website and linked to member's website	√	✓	-	-	
Upload photos in Members Image Library	12	12	8	4	
Student testimonial (mix of video & text)	3	1	1	-	Listed as
 'Enquire Here' function, with member specific email address set up by THE-ICE (e.g. crcs-info@the-ice.org) 	√	1	1	1	Observer of THE-ICE hyperlinked to the
'Apply Here' link to e-application form	✓	✓	-	-	Observer institution
Additional hyperlink within contact	2	1	1	✓	website
Outbound hyperlink within contact	2	2	2	2	
Member Spotlight - feature on rotating basis with direct link to Members Profile pages	✓	✓	1	1	
Opportunity to contribute newsworthy articles for inclusion in THE-ICE quarterly e-newsletters	2	2	2	1	

APPENDIX 3 – THE-ICE Membership & Application Fee Schedule

Membership Category	Fee	Logo		
Associate of THE-ICE	 Membership subscription An annual fee of A\$12,000*, payable on 1st July each year Application fee A non-refundable application fee of A\$3,500 to cover: a) application assessment b) The honorarium for an auditor to conduct a site audit of the institution's campus, equivalent to 2 input days Additional costs for site audit: a) International travel, in country transportation & hospitality expenditure of the auditor b) Site inspection of additional campus will be calculated at a rate of A\$1,100 per input day 	ASSOCIATE ASSOCIATE International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)		
Full Member (Foundation or AccreditationPLUS status)	Membership subscription An annual fee of A\$21,000*, payable on 1st July each year Application fee A non-refundable application fee of A\$6,600 to cover: a) application assessment b) The honorarium for two auditors to conduct the site audit of a maximum of two campuses, equivalent to 3 input days Additional costs for site audit: a) International travel, in country transportation & hospitality expenditure of the two auditors b) Site inspection of additional campus will be calculated at a rate of A\$1,100/auditor per input day	Full Logo A C C R E D I T E D M E M B E R International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) Accredited to meet THE-ICE Standards of Excellence Strap Logo A C C R E D I T E D M E M B E R Accredited to meet THE-ICE Standards of Excellence		
Full Member (Accreditation status)	 Membership subscription An annual fee of A\$15,500*, payable on 1st July each year Application fee A non-refundable application fee of A\$6,600 to cover: a) application assessment b) The honorarium for two auditors to conduct the site audit of a maximum of two campuses, equivalent to 3 input days Additional costs for site audit: a) International travel, in country transportation & hospitality expenditure of the two auditors b) Site inspection of additional campus will be calculated at a rate of A\$1,100/Auditor per input day 	Full Logo A C C R E D I T E D M E M B E R International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) Accredited to meet THE-ICE Standards of Excellence Strap Logo A C C R E D I T E D M E M B E R Accredited to meet THE-ICE Standards of Excellence		
Full Member (Affiliate status) Available by nomination only to a partner institution of a current THE-ICE Full Member with AccreditationPLUS status	Membership subscription An annual fee of A\$11,000*, payable on 1st July each year Application Fee A non-refundable application fee of A\$3,500 to cover: a) application assessment b) The honorarium for an auditor to conduct a site audit of one campus, equivalent to 2 input day Additional costs for site audit: a) International travel, in country transportation & hospitality expenditure of the auditor b) Site inspection of additional campus will be calculated at a	Full Logo A C C R E D I T E D M E M B E R International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) Accredited to meet THE-ICE Standards of Excellence Strap Logo A C C R E D I T E D M E M B E R Accredited to meet THE-ICE Standards of Excellence		

rate of A\$1,100 per input day

Membership Category	Fee	Logo
Observer of THE-ICE	Subscription An annual fee of A\$1,100, payable on 1st July each year	Observer of THE-ICE Logo Observer of THE-ICE International Calife of Excellence in Tourism and Hc pitality Education (THE ICE)

^{*} exclusive of GST. Applicable for institutions located outside of Australia only

Other Application Fees: THE-ICE Re-accreditation & Pre-accreditation Fast Track Interview

Full Member (Applicable for all statuses) Re-accreditation Application fee (documentation only) A non-refundable fee of A\$2,200 for the evaluation of re-accreditation documents, OR Re-accreditation Application fee (documentation & site visit) A non-refundable Application fee of A\$4,400 to cover: a) The evaluation of re-accreditation documents	Other Application Fees: THE-ICE Re-accreditation & Pre-accreditation Fast Track Interview					
A non-refundable Application fee of A\$4,400 to cover:						
b) The honorarium for one auditor to conduct the site visit of one campus, equivalent to 2 input day	days, OR					
Re-accreditation Application fee (documentation & site visit) A non-refundable Application fee of A\$6,600 to cover: a) The evaluation of re-accreditation documents b) The honorarium for one auditor to conduct the site visit of a maximum of two campuses, equivale input days	valent to 3					
Additional costs for site audit: a) international travel, in country transportation & hospitality expenditure of the two auditors b) Site inspection of additional campus will be calculated at a rate of A\$1,100/auditor per input day	lay					
Pre-accreditation Fast Track A non-refundable pre-qualifying fee of A\$1,100 to cover: a) A pre-qualifying interview in person or via virtual communication platform b) The honorarium of an auditor to conduct the interview						

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